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FORTY



Matthew R. Ward ★

PRESIDENT/CEO

inConcert Web Solutions Inc.

Company location: Gardner

Residence: Gardner

CAREER HIGHLIGHTS:

I moved to Massachusetts in 1997 and got a job at Allmerica Financial, working in the mailroom. I worked my way up to the software testing team and transitioned to a position with Lycos.com in Waltham. While there, I started my company as a part-time business. In 2005, I left to run my business full time. My intention was to serve businesses that did not have a website by educating them

COMMUNITY INVOLVEMENT:

I learned early on from philanthropist Milton Hershey that you need to give back. I donate my time and skill set to Habitat For Humanity of North Central Massachusetts by assisting with the agency's websites as well as participating on its development committee. I am an ambassador for the Wachusett Chamber of Commerce as well. In addition, I contribute to the Gardner VNA as a member of its fund development committee.

BIGGEST SUCCESS:

I would say that my biggest success is steering my company through difficult times in the economy. By paying particular attention to detail, I was able to get us through unscathed and have had record growth in 2011.

BIGGEST CHALLENGE:

Balancing life and work is my biggest challenge. I love networking and I attend many functions and events. In 2010 I got focused on my health and in 2011 I got focused on taking some time off to relax. I still work hard, however now I make sure to plan some vacation time and family time.

MENTORS:

My relationship with my friend James Desrosiers of Growth Co. has proven to be an incredible asset to my personal and professional growth.

HIDDEN TALENT:

For many years, I coached youth football and I am the offensive line coach for the Twin City Blue Raiders semi-pro football team of the Eastern Football League.

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