



inConcert Seminars >>

SOCIAL MEDIA | Join the Revolution



PRESENTED BY

Matt Ward

*inConcert Web Solutions
Owner/CEO*

Matt is the founder of inConcert Web Solutions. He directs a team of seasoned professionals in the design and development of countless websites, print materials and promotional items. He is often asked to share his expertise via interviews, articles, and seminars such as this one. He enjoys helping businesses like yours succeed. Please feel free to touch base with Matt after the seminar to find out if he can be of assistance to your company.

Matt is available to conduct this LinkedIn seminar to your organization. For more information:

CALL | 978-632-5300 x111
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LinkedIn

Join us for 4 hours* of hands-on training focusing on using LinkedIn to build better relationships and make more money!

- **Profile:** Completing it to attract more business
- **Profile URL:** Editing your URL for easier access
- **Connections:** Building a viable network
- **Company Profile:** How it helps you on Google
- **Updates:** What to post and how often
- **Commenting:** Why it results in more business
- **Groups:** How to successfully join and participate
- **Recommendations:** Why they matter so much
- **Introducing People:** How to do it and why
- **Search Feature:** How to use it successfully

*If 4 hours is either too long or not long enough, we will work with you to determine the most effective time allotment for your training.



"I liked Matt's practical experience with LinkedIn and passion for the effectiveness of using it."

"Matt was very informative, concise & helpful. All objectives for the seminar were met for me!"

"The meeting was run on time and was focused. I enjoyed the time given after each section was taught to answer questions, yet he kept right on schedule."

